

944 PICKS / QUICKIE

by KERRY SMYTH

# DEAN BANOWETZ

## INSTYLER CELEBRITY HAIR EXPERT

**944:** Do you think hair color should change with the seasons? What colors pair well with fall, winter, spring, and summer?

**DEAN BANOWETZ:** Like your clothes, your hair should change for the seasons. In the spring, highlights are great because as the weather warms up your hair should lighten up. A few highlights in the spring and adding a bit more in the summer will make you feel brighter to match your colorful, sunny season clothes. In the fall, as it starts to get cooler, your wardrobe takes on more earthy and warm hues, and your locks should reflect this, being rich in color as well. Auburn and mahogany are great tones for the fall and winter.

**944:** How do you choose a haircut that's right for any lady or gent?

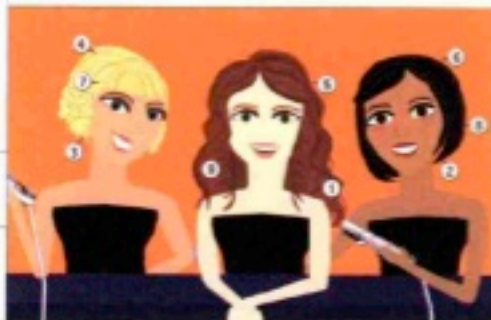
**DB:** The first thing I look at is face shape. That helps determine the proper style to match the face. There are seven types of shapes: oval, round, square, heart, pear, oblong and diamond. Determine which one you are and you will know how to style it properly. A man's style should really reflect his occupation and personality, not to mention how much time he wants to spend on it when getting ready.

**944:** Do you think deep conditioners are a must for everyone? And how often should you use one?

**DB:** This depends on how thick or thin your hair is. Deep conditioners can have a tendency to weigh the hair down. If your hair is thin I would use it every other week. If it is thick, once a week is good.

**944:** What are four products guys should have in their hair care arsenal? What are four products for the ladies?

**DB:** For guys, it's Joico Design Collection Molding Putty and Dry Spray Wax, Bella Presenta Shine Essence Spray and Aquage Strengthening Shampoo and Conditioner. Ladies must have Tresemme Tres TWO Extra Hold Hairspray and Tresemme Curl Activator, Joico Design Collection Paste and K-PAK Reconstruct Shampoo and Conditioner.



### TOP 9

## THINGS TO DO WITH THE INSTYLER

### ONE

#### SOFT CURLS

Creates loose flowing spirals that add a romantic look to layers.

### TWO

#### FLIPPED-IN ENDS

Softens the look of dry hair ends.

### THREE

#### TIGHT CURLS

Creates curls that are perfect for a corky, playful look.

### FOUR

#### STRAIGHTENED ROOTS

Naturally tames curly baby hairs and kinky or coarse locks for entirely polished hair from top to tip.

### FIVE

#### EXTRA VOLUME

Adds amp and glamor to thin or thick coifs.

### SIX

#### OVER-DIRECTED STRANDS

Easily builds up body at the crown.

### SEVEN

#### BANGS

Shapes bangs for style involving an impeccably framed face.

### EIGHT

#### STRAIGHTENED LOCKS

Smooths out tough tufts and unruly curls for even heat distribution and a rotating barrel.

### NINE

#### FLIPPED-OUT ENDS

Creates a flirty style reminiscent of eras long past.