

DEAN BANOWETZ'S 2008 HOLIDAY HAIR STYLES

Celebrity Hair Stylist, Dean Banowetz shares his **Holiday Hair How-To's**

From a farm in Iowa to the bright lights of Hollywood, Dean Banowetz, also known as "The Hollywood Hair Guy," has made his name as a key player in the world of celebrity hairstyling. With a wealth of knowledge and experience, a detailed eye and an individual approach to styling, Dean has carved a niche for himself as one of Hollywood's go-to hair stylists.



OLD HOLLYWOOD GLAMOUR

Old hollywood glamour is a sure fire way to get attention at any holiday gathering this season.

Take 1/2 inch sections of hair and create loose curls with an iron. Try the new instyler with its heated rotating barrel. After releasing the curl, keep it rolled up and secure it with a pin. Once the curls are set and cooled, you can release the pins and brush hair out leaving a soft, glamorous wave!

THE NEW TWIST

The classic french twist is always a fashion home run at any formal event. but this season, surprise everyone with a modern day twist.

Gather the hair at the nape of the neck and twist upwards. Take the hair framing your face, pull it back and work it into the twist as well. Secure with bobby pins, but remember to hide them inside the hair. Once the twist is done, you should have a lot of loose hair at the top of your head. You can use this to maximize volume and create lift by teasing the hair at the roots and folding back, securing with pins, to create a cushion in the hair that will last all night long, well past the countdown!

WHEN IN DOUBT, ACCESSORIZE

One of my favorite new hair trends this holiday season is creating accessories, like headbands out of your own hair! A little twisting and pinning can really update traditional curls and will up your chances for a kiss under the mistletoe. Plus, it's so easy to achieve.

Take hair that frames your face and twist it tightly towards the back of your head. Attach the two strands with a small rubber band at the base of your neck. You can then style the rest of your hair any way you'd like! This look will create a very romantic vibe for a holiday event!

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Adored by former "American Idol" Master Hair Stylist and celebrity hair guru Dean Banowetz, Dean uses the InStyler[®] on all his high-end celebrity clientele.



Dean Banowetz

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