

# COLORAZZI

Ever wonder how top color gurus make their A-list clients light up in film? Well, look no further! Celebrity colorists reveal their megawatt formulas in *The Colorist*. In keeping with our brand-neutral approach to color, we've assembled our own band of Colorazzis to crack the color codes and give their versions of the formulas—using different brands, natch!

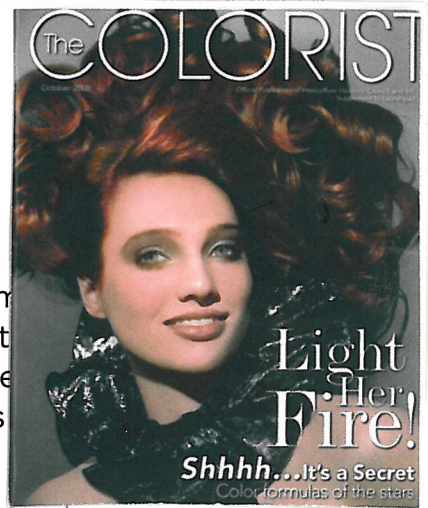
## LEEZA GIBBONS, Media Personality

Color by Dean Banowetz, Joico celebrity spokesperson and stylist for Fox's hit show, *American Idol*

Leeza Gibbons may be a natural level 5, but she lives life to the fullest as a ravishing blonde. "Leeza returned to her roots a few times, but she was never really happy with the way she looked or felt as a brunette," says celeb color-magnet, Dean Banowetz. "Of course, her darker colorations were B.D. [Before Dean]. Since I've been coloring Leeza's hair, she has worn a number of multidimensional blonde designs that always surround her face with both lightness and color."



Leeza Gibbons



[for • mu • la • bar]

**Haircolor:** Joico Vero K-PAK Color  
**Natural Level:** 5  
**Hair Condition:** Healthy, resistant; normal/dry regrowth; 35% gray

### FORMULA:

**Base:** 60 mls 9A + 20-volume developer  
**Dimensional Colorations:**  
Highlights: Verolight Dust-Free Lightening Powder + 20-volume developer

### PROCEDURE:

**Step 1:** Using the dimensional coloration formula, foil the top section in a mohawk pattern and place 5 to 10 foils at a diagonal on each side. Alternate the foils between medium-weave and medium-slice patterns.  
**Step 2:** Apply base color.  
**Step 3:** When processing is complete, secure foils by pinching the corners. Rinse the base color, then remove foils and rinse the entire head.  
**After Care:** Joico re:nu Softness & Manageability Shampoo, Conditioner and Primer

**Colorazzi:** Joel Warren, principal of Warren-Tricomi Salon and ambassador for L'Oréal Professionnel haircolor

**Haircolor:** L'Oréal Professionnel

### FORMULA:

**Base #1:** Majirel 40 mls 7N, 20 mls 7.3 + 10-volume developer  
**Base #2:** DiaColor Medium Golden Blonde  
**Dimensional Colorations:**  
Highlights: Platinum + 20-volume developer

### PROCEDURE:

**Step 1:** Using 1"-wide (apart) sections, weave fine highlights around the face.  
**Step 2:** Beginning on the sides and moving to the back of the head, continue foiling hair using 1"-wide (apart) sections and medium-thickness slices.  
**Step 3:** Apply Base #1 to regrowth outside of foils.  
**Step 4:** Apply Base #2 to remaining hair outside of foils, excluding the regrowth area.  
**Step 5:** Lift highlights to level 9.  
**Step 6:** Pinch foils shut; rinse tint. Remove and rinse each foil individually, taking care not to allow the decolorizer to come in contact with the tinted areas.  
**After Care:** Warren-Tricomi Strengthening Shampoo, Strengtheners and Strengthening Conditioner